

Softskills Net Executive Programmes 2023

Marketing	Sales
Driving Effective Marketing Strategies for Competitive Advantage	Effective Selling Skills for Maximum Results
Service Marketing for Customer Acquisition, Engagement and Retention	Consultative selling for profitable business relationships
Integrated Marketing Campaign for Better Business Results	Sales Negotiation for Long-Term Profitable Business Relationship
Strategic marketing for Business Sustainability	Key Account Selling and Management
Advanced Marketing Strategies that drive Business Growth & Sustainability	Selling on Value Propositions
Developing a Strategic Marketing Plan	Listening and Questioning that Sells
Management	Managing Objections to Close the Sales
Effective Supervisor/Managerial skills	Delivered a customer-focused Sales Conversation
Strategic Planning and Goal Setting for Business Results	Leadership
Setting Smart Goals and KPIs for Strategic Alignment	Leading And Managing Change for Business Sustainability
Effective Stakeholder Management and Engagement for Successful Collaboration	Developing Influencing Skills to Achieve Successful Outcomes
Developing Winning KPIs for Peak Performance	HR and Performance Management
Personal Effectiveness	Behavioural-based Interviewing skills
Driving Critical Skills and Habits for personal and professional effectiveness	Conducting Effective Performance Appraisal
Workplace Interpersonal Skills	Performance Management for Organizational Success